

Report introduction

Across June and July 2023, OnePoll reached out to 5,022 people who identify as female from around the UK, to explore their experiences with women's healthcare issues.

According to the latest census figures from England, Wales, Scotland and Northern Ireland, there are over 26.5 million adult females across the UK. This report represents the 19.4+ million females who, according to our research, have sought professional healthcare advice, specifically for a women's health issue.

It is now a matter of public record that medical research and understanding of women's health issues is woefully behind that of men health issues. Our findings clearly show that females are turning to a variety of sources to arm themselves with the knowledge and information, they feel they need, to enable them to advocate for themselves.



Women's healthcare

73% of females in the UK, have sought professional medical advice for a women's health issue. Typical issues that females seek professional healthcare for seek professional healthcare for are:are:

1	Menstrual cramps	47%	9	Painful ovulation	12%
2	Thrush/Candida/Yeast infection	37%	10	Fybroids	9%
3	Premenstrual syndrome (PMS)	27%	11	Polycystic ovary syndrome (PCOS)	7%
4	Miscarraige	19%	12	Edemetriosis	6%
5	Vaginal infection	17%	13	Breast cancer	3%
6	Abnormal bleeding	17%	14	Pelvic inflamatory disease (PID)	3%
7	Absence of bleeding	17%	15	Premenstrual dysphoric disease	2%
8	Postnatal depression	12%	16	Gynaecological cancer	2%

6% report other women's health conditions and 3% prefer not to say

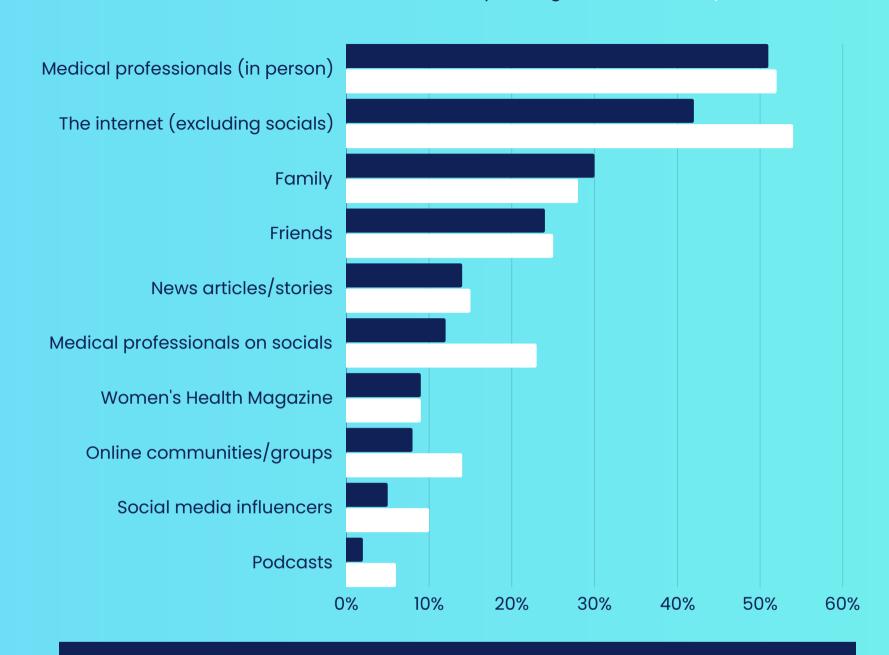


62% of females will do personal research always or most of the time, ahead of seeking professional medical advice.

This rises to 72% for 18-24s and 73% for black and black British females, but decreases to 50% for over 55s.

Females turn to the following sources to find information about their women's healthcare issue:

- The Internet 85%
- Family 35%
- Friends 28%
- Medical books 14%
- News Articles 11%
- Social Media 11%



5 years ago

Today

The way females source information about their healthcare issues has significantly changed over the last five years, with online sources such as the internet, social media and podcasts, growing faster than face-to-face appointments with a healthcare professional.



Professional medical diagnosis

23% of females have found it difficult, or very difficult to access the right medical professional for their healthcare issue. This rises to 30% for students.

Two fifths (40%) reported having to visit a medical professionals multiple times (more than once) before receiving a correct and appropriate diagnosis for a women's health issue.

It took on average 3.6 visits to receive a correct diagnosis but 20% of females had to visit five times or m had to visit five times or more.ore.

When relating these visits to time, it takes on average 10.84 months to receive a correct diagnosis. However, for 20% of females it took more than a year and a half.



Discussing women's health issues

Just 51% of females say their own personal research on health issues and the information provided by their healthcare professional, aligns always or most of the time.

11% of females lack the confidence to discuss general health issues with medical professionals, this rises to 18% for women's health issues and 26% for mental health issues.

When faced with professional advice on a women's health issue that is contrary to what they thought, 13% of females would not query the advice. Top reasons for not querying the advice include:

- Trust in their expertise 48%
- Limited personal medical knowledge 46%
- Feeling awkward about saying anything 44%
- I don't want to undermine the professionals authority/knowledge 44%
- I don't have the confidence to question advice 43%



